



PROPOSAL

Brand & Marketing Foundation Package

A foundational presence for Reliant Engineering
and proposal-ready assets across both brands.

PREPARED FOR

Reliant Engineering
AmerInd Contracting

PREPARED BY

Matmon

DATE

June 10, 2026

Project Overview

Matmon will provide the foundational marketing and business development materials necessary to establish Reliant Engineering's professional presence, support future proposal efforts, and ensure brand consistency across digital and printed assets.

The scope includes website development, LinkedIn company page creation, business card design, and proposal resume templates for both Reliant Engineering and AmerInd Contracting.

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DELIVERABLES

\$6,100

TOTAL INVESTMENT

3–4 Wks

ESTIMATED DURATION

Why This Foundation Matters

Reliant Engineering is positioned to pursue government, commercial, and industrial work — but competitive proposals require a credible online presence and consistent, proposal-ready materials. This package establishes both, quickly, so the team can focus on winning work instead of formatting it.

CREDIBILITY

A polished four-page website that signals Reliant Engineering belongs on any shortlist.

CONSISTENCY

Cohesive brand application across web, LinkedIn, print, and proposal resumes for both Reliant and AmerInd.

VELOCITY

Reusable templates and editable source files so future hires and pursuits plug in without redesign work.

Scope of Work

01 Reliant Engineering Website

\$4,500

A professional four-page website designed to establish credibility and support future business development efforts.

Pages Included

- Home
- Solutions & Services
- Portfolio / Past Projects
- Contact Us

Services Included

- Website design and development
- Mobile responsive design
- Contact form integration
- Content formatting and layout
- Basic SEO setup
- Hosting/domain configuration assistance
- Integration of provided logos, colors, and imagery
- Launch support

Assumptions

- Client will provide written content and project information
- Website will be developed in WordPress
- No custom applications or database functionality included

02 Reliant Engineering LinkedIn Company Page

\$500

Creation and setup of a professional LinkedIn Company Page for Reliant Engineering.

Includes

- Company page setup
- Logo and banner implementation
- Company overview copywriting
- Services description
- Contact information
- Profile optimization

03 Business Card Design

\$250

Design of professional business cards for Max and future team members. Printing not included.

Includes

- Two design concepts
- Front and back design
- Print-ready files
- Editable source files
- Standardized template for future employees

04 Reliant Engineering & AmerInd Resume Template Package

\$850

A branded proposal resume template designed for government, engineering, and design-build proposal submissions — usable across both Reliant Engineering and AmerInd Contracting.

Template Elements

- Employee photo
- Name and title
- Years of experience
- Education
- Certifications
- Relevant project experience
- Professional affiliations

Deliverables

- One-page version
- Two-page version
- Microsoft Word template
- PDF sample version
- Editable formatting styles

Investment Summary

SERVICE	INVESTMENT
Reliant Engineering Website	\$4,500
LinkedIn Company Page	\$500
Business Card Design	\$250
Reliant Engineering / AmerInd Resume Templates	\$850
TOTAL INVESTMENT	\$6,100

Timeline

PHASE	ESTIMATED COMPLETION
Website Design & Development	3–4 Weeks
LinkedIn Page Setup	2–3 Business Days
Business Card Design	3–5 Business Days
Resume Templates	1 Week

Total estimated project duration: 3–4 weeks, dependent upon receipt of content, approvals, and domain access.

Terms

- 50% deposit due upon project approval.
- Remaining balance due upon project completion.
- One round of revisions included for each deliverable.
- Additional revisions or scope changes will be billed at Matmon's standard rate of \$170/hour.
- Domain registration fees and business card printing costs are not included.
- Website hosting is available as an optional service — see the following section.

Optional: Website Hosting & Monitoring

Fully-Managed Website Hosting & Monitoring

\$85 / month

Keep the new Reliant Engineering website secure, fast, and continuously monitored with Matmon's fully-managed hosting service. Includes:

- ✓ WordPress admin security updates
- ✓ Plugin and theme compatibility testing
- ✓ Uptime monitoring
- ✓ Server hardware and software required for hosting the website
- ✓ Multiple high-bandwidth connections to the Internet
- ✓ Maintenance of the server's hardware and software
- ✓ Incremental nightly backups
- ✓ Secure Socket Layer (SSL) renewal and management

Billed monthly. Service may be cancelled at any time. Hosting begins upon website launch.

A foundation built to win work.

This package provides Reliant Engineering with a professional digital presence and proposal-ready materials that can immediately be utilized for government, commercial, and industrial project pursuits.

Approval & Acceptance

By signing below, the client authorizes Matmon to proceed with the scope of work outlined in this proposal and agrees to the investment, timeline, and terms herein.

CLIENT SIGNATURE

Name & Title

Date

MATMON

Authorized Representative

Date